



**JacobsRimell**<sup>™</sup>  
*fulfilling IP potential*



# JR QuickStart SIP UE

## **SOLVE YOUR SIP DEVICE CONFIGURATION MANAGEMENT CHALLENGES...QUICKLY AND EASILY**

The growing demand for VoIP services by small and medium businesses (SMBs) is great news for telecom service providers. But capturing your share of this profitable market requires more than sharpening your sales pitch. You must meet the huge task of rapidly deploying, configuring and managing numerous types of SIP user equipment on different types of networks – often behind a secure Network Address Translation (NAT) gateway or customer firewall.

## **DEPLOY, CONFIGURE AND MANAGE SIP USER EQUIPMENT ... AUTOMATICALLY AND REMOTELY**

As your customer base grows, so does your device configuration challenge. JacobsRimell's (JR's) QuickStart SIP UE solution offers telecom providers the ability to automate the creation and management of customer and device specific profiles to speed up and increase the efficiency of mass deployment. Through JR's intuitive Web-based portal and device templates, providers can easily handle individual and large scale SIP user equipment management and provisioning - remotely and without customer involvement. JR QuickStart SIP UE provides full feature management for a range of popular SIP devices, including phones, IADs, ATAs and PBXs. This simple, yet scalable solution is tested to meet Tier 1 operator requirements.

## **JR QUICKSTART SIP UE CORE FEATURES**

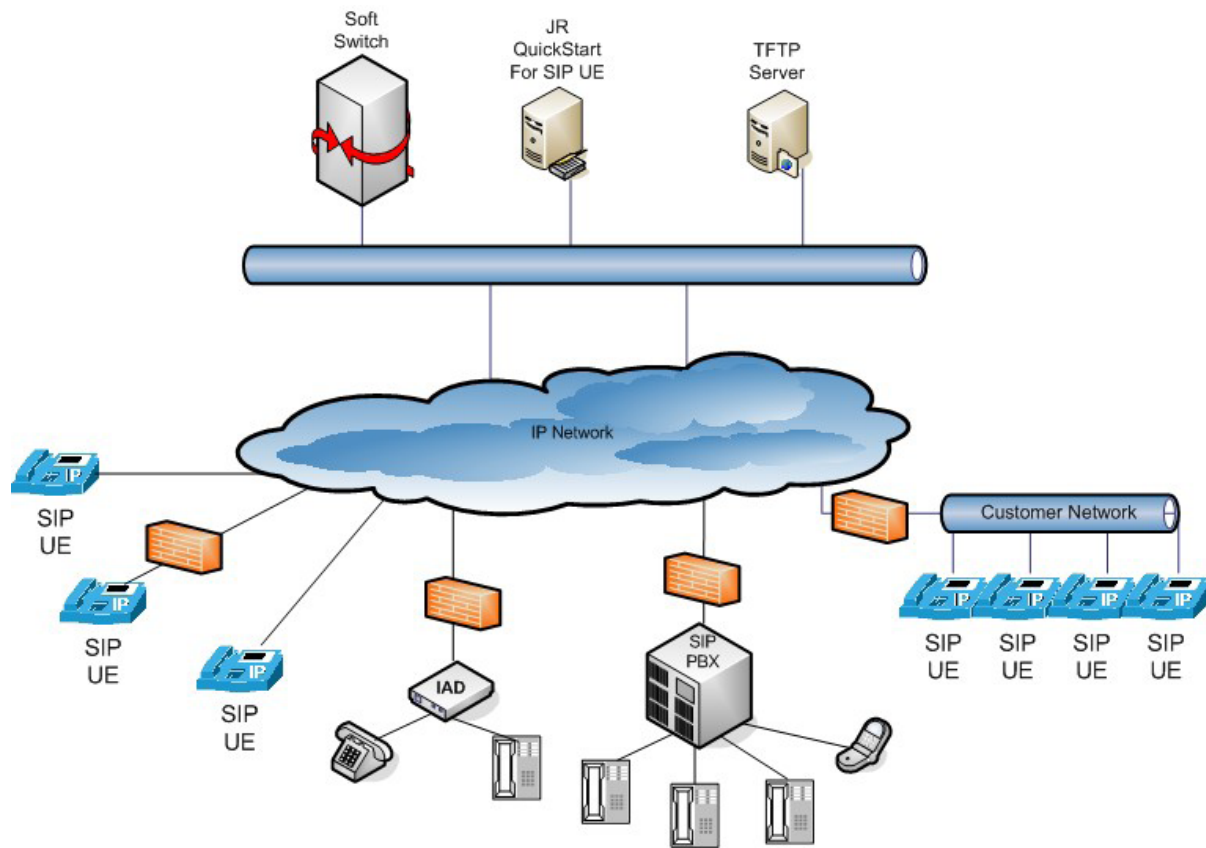
- Provides automatic creation and centralized storage of configuration files for SIP user equipment
- Allows specific device attributes to be tailored for a customer or device through the Profile Configuration Portal
- Enables users to modify or reconfigure any or all the configurable parameters the device uses
- Supports remote feature and function updates for customer deployed devices
- Simultaneously modifies or reconfigures parameters for multiple devices at multiple customer sites



- Makes configuration changes available immediately through forced re-sync of customer equipment
- Supports popular SIP user equipment including Linksys, Cisco, Aastra and Snom devices

### OPERATOR BENEFITS:

- Reduces time consuming repetitive configuration of SIP user equipment
- Eliminates difficulties associated with configuring and managing devices located behind NAT gateways or customer firewalls
- Improves accuracy of device configuration updates
- Efficiently supports multiple products across the range of supported devices
- Cuts time to revenue when adding new customers



### JACOBSRIMELL - FULFILLING IP POTENTIAL

*JacobsRimell's QuickStart Business solutions are designed specifically to support cable and telco operators' rapid rollout of next generation IP-based solutions to global businesses. With around 15 million voice, video and data subscribers in some of the worlds' largest operators managed using JacobsRimell's solution, operational performance, scalability and convergence are proven.*

**EMEA & HQ**  
Cutlers Court  
115 Houndsditch  
London EC3A 7BR

**TEL:**  
+44 (0)20 7074 4100

**FAX:**  
+44 (0)20 7074 4100

**NORTH AMERICAS**  
275 Grove Street  
Suite 2-400  
Newton, MA 02466

**TEL:**  
+1 617 663 5762

**FAX:**  
+1 617 663 4801

**FIELD  
IMPLEMENTATION  
& SUPPORT**

Atrium Center, LLC  
300 Atrium Way  
Mount Laurel  
NJ 08054

**TEL:**  
+1 856 273 6047

**FOR MORE  
INFORMATION  
PLEASE  
VISIT:**

[www.jacobsrimell.com](http://www.jacobsrimell.com)

**E-MAIL:**  
[enquiries@jacobsrimell.com](mailto:enquiries@jacobsrimell.com)



**JacobsRimell**<sup>TM</sup>  
*fulfilling IP potential*